



2020- 2023
USDA's Regional Food
System Partnership Grant

Project Overview:

"Scaling Up

New Mexico's

Value Chain

Coordination Network"

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## **TODAY**

### **ABOUT THE NMFMA**

- Why Values Matter

### **PARTNERSHIPS**

- Financial

- On the Ground

### THE PROJECT

- Deliverables

- The Process

### **IMPLEMENTATION**

- Toward Systems Change



# Estab. 1994 NMFMA's MISSION

Dedicated to strengthening the local food system by supporting agriculture producers and cultivating strong networks for a healthier New Mexico

#### **CORE VALUES**

- 1. Farmers earn a fair price for their products
- 2. Fresh, healthy, culturally appropriate food is available for everyone
- 3. The public is deeply engaged in the local food economy
- 4. Food dollars recirculate in our communities
- 5. A strong web of partnerships supports a resilient food system



### **OUR RFSP PARTNERS — Financial**

### THE NMFMA HAD IN PLACE:

- > RECENTLY SECURED PRIVATE FOUNDATION GRANT (THORNBURG)
- > STATE SUPPORT NM DEPT. OF AGRICULTURE 26 years







# OUR RFSP PARTNERS – On the Ground

- > Statewide Implementation grant
- ➤ 20 Partners: Private and public
- ➤ VCCP = Value Chain Coordination Professionals
  Support Partners: 8 organizations, including three state agencies, one funder
- VCCEs = 12 Value Chain Coordination Enterprises
  Transactional Partners Food hub and CSAs
- **▶** Aligning the Collaborative Work Taking Place



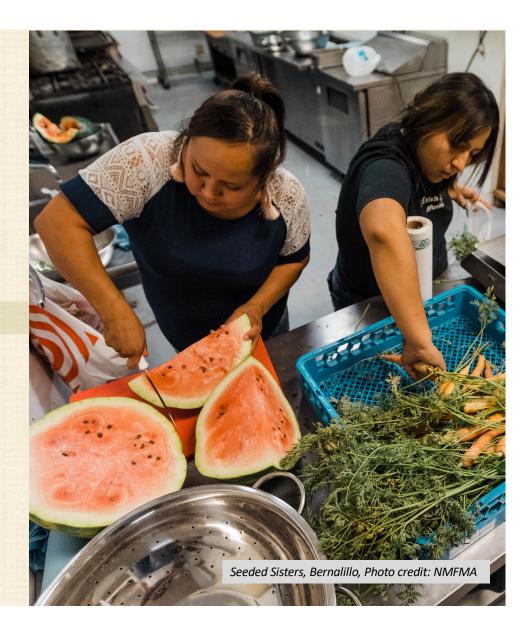
### THE PROJECT — Deliverables

**Goals & Objectives:** Improving the long-term economic viability of the state's agriculture producers

- Increased sales
- Increase fresh food access
- Improved hub stability

#### **Deliverables**

- Creating new shared tools (e.g., product/pricing database)
- Expanding state procurement opportunities
- Expanding food safety program hubs and farmers
- Creating metrics for VCC professionals
- Fostering professional development for food hub personnel



## Characteristics of a Successful Collective Impact Initiative Shared Vision Commitment Mutually to Long-Term Reinforcing Involvement **Activities** Collective **Impact Initiative** Ongoing Support Communication System Shared Measurement

### **THE PROJECT — Process**

- Dynamic Governance Structure (team led vs. top down)
- Work teams will determine many of the priorities and resource deployment



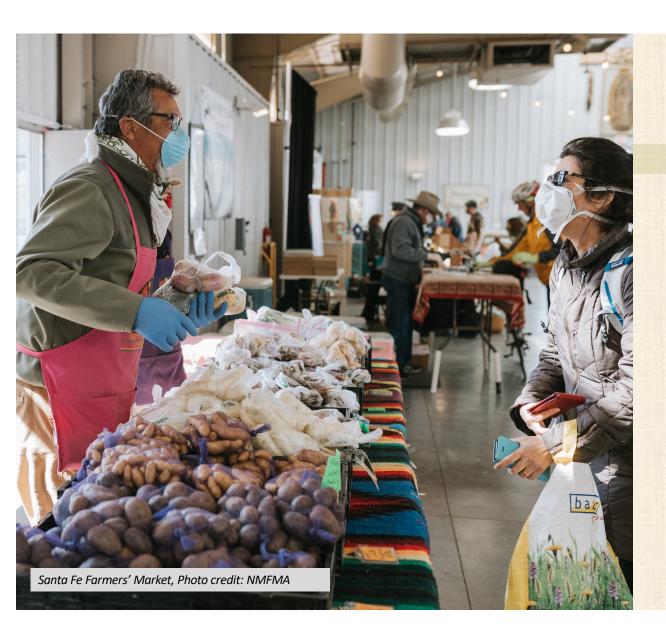


# IMPLEMENTATION – Toward Systems Change

- ➤ Time Frame: 3-year grant 10-year project?
- > Evolving Work:
  - Partners & Knowledge sharing
  - Communications & Data Management
- > Equity: Keeping this lens in focus
- > Policy: Integrating policy into outcomes
- > Long-Term Resources

#### THIS RFSP PROJECT:

- Focuses on the relationships and processes
- Many outputs will be determined by the partners during the process



## Thank you!

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