# The Food Systems Leadership Network

A national **peer learning community** of individuals and organizations **from across the country working to advance more just, equitable and sustainable food systems** that generates good food, health, and opportunity for all!









# What we do



# Foster relationships among food systems leaders

Mentorship, peer coaching, and network building



# Strengthen systems leadership capacity

Systems leadership trainings, technical assistance, and building organizational effectiveness



# Inspire action and collaboration across communities

Incubators, accelerators, communities of practice and memberled initiatives



# Advance racial equity individually and systemically

Developing shared analysis, shifting narrative, and centering equity in network practices

Join us!

www.foodsystemsleadershipnetwork.org







## **Collective Wayfinding Part 2**

# Reimagining a More Just Organization

with The San Diego Food System Alliance











# Today's Agenda

#### Introductions & Culture Share

#### **Our Story**

Who We Are
Our Journey Toward a More Just Organization
Where We Are Headed

Q & A with Alliance Team

**Group Storytelling** 

Break out into small groups

Closing & Reflection

# **Community Agreements**



Practice self focus.

Adopt "Both, and."



Recognize that there are other realities.

Who's not at the table?



**Establish &** use shared language.

Practice mindful

listening.

Be mindful of your own style to create more equitable participation

Refrain from blaming or shaming self and others.



Be vulnerable.

Understand

the difference

between intent

Recognize

structural

issues.



Laugh at jokes!



Be bold with ideas.

Everyone has the right to pass.



Try it on.

Step outside your comfort zone.

Ask questions and be curious.



and impact.

## **Culture Share**

We love to open every space with a moment to get to know one another

How does your family prepare rice?

Question developed by Dr. Amber Spry is an Assistant Professor of African American Studies and Politics at Brandeis University

# Who We Are

## **Our Mission**

Our mission is to cultivate a healthy, sustainable, and just food system in San Diego County.

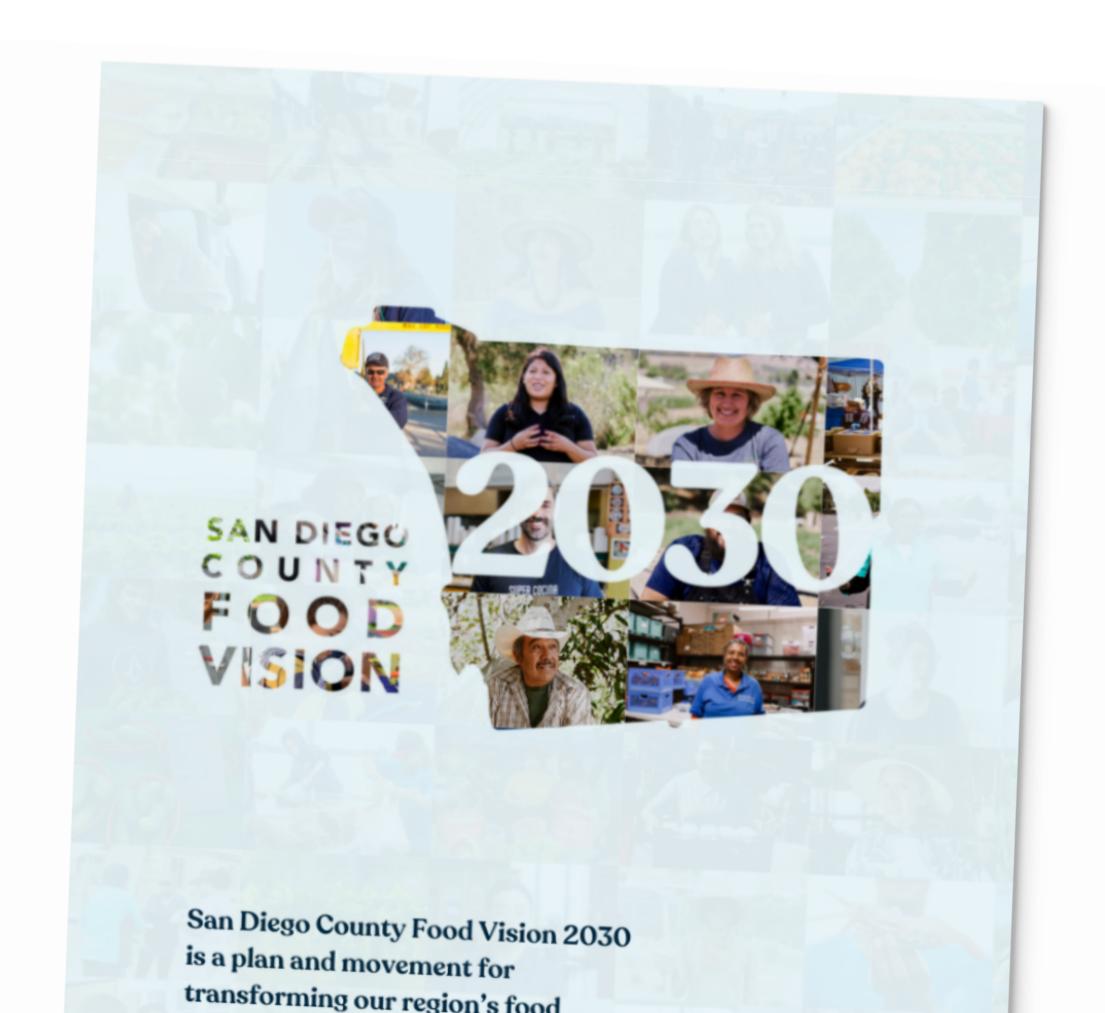


The San Diego Food System Alliance is a diverse and inclusive network of leaders in San Diego County—farmers, fishermen, food business owners, workers, organizers, policymakers, funders, and residents—committed to building a food system that works for everyone.

## **Our Vision**

The Alliance shapes our work around San Diego County Food Vision 2030.

Food Vision 2030 is a shared vision, plan, and movement for transforming our region's food system over the next ten years. Food Vision 2030 serves as a call to action and political compass as we work together toward a more equitable and resilient future for all.



## What We Do

The Alliance helps steward San Diego County Food Vision 2030, and supports our regional movement to transform our food system. We serve as weavers, community organizers, storytellers, capacity builders, and resource mobilizers. We work to build networks, change policies, shift culture, and increase capacity, in support of a healthier, more sustainable, and more just food system for all.







**Change Policies** 



**Shift Culture** 



Increase Capacity



**Nurture Org Health** 



# **Our History**

The movement to transform our food system in San Diego County was seeded generations ago

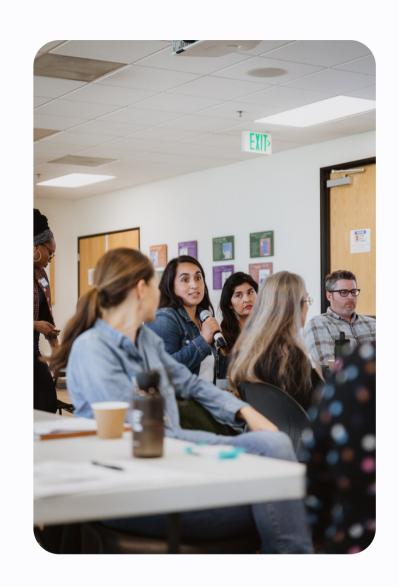
In 2011, the San Diego Food System Alliance was created to weave a network of San Diegans passionate about resolving critical food system issues

Since 2019, the Alliance has been reimagining our organization and evolving our staffing, leadership, governance, culture, and the very way we think about how to transform the food system.

# Our Journey Toward Becoming a More Just Organization

#### The Justice Collective





We hired The Justice Collective (TJC) to help us navigate our journey toward becoming an antiracist organization. With their support, we conducted interviews with staff and board and surveyed our Leadership Council. TJC also hosted a full-day equity, diversity, and inclusion training for our network.

# **Operating Strategy**





Led by our staff and Leadership Council, we initiated conversations around what it means to cultivate a "just" food system and how we can fully embrace our mission.

Working together, we began by updating our operating strategy, creating a new mission, vision, core set of values, theory of change, and organizational strategic plan.

## San Diego County Food Vision 2030







We also recognized the need to create a community-rooted, shared vision for our food system, and initiated a 2-year planning process to develop San Diego County Food Vision 2030.

Our goal was to build a justice-centered plan and movement that is shaped by people who have been deeply impacted by inequities in our food system.

#### Alliance JEDI Committee

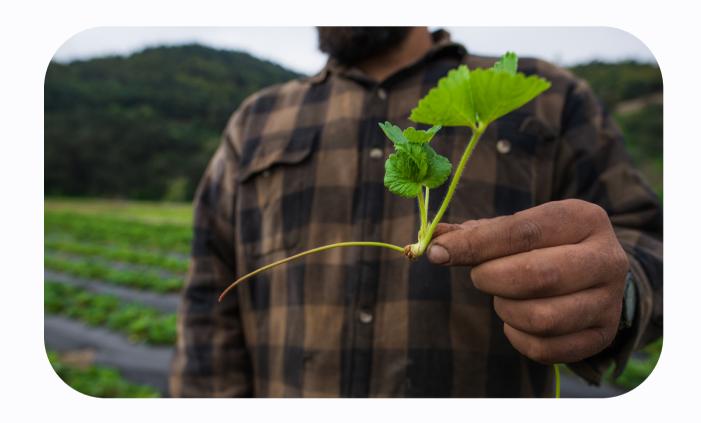


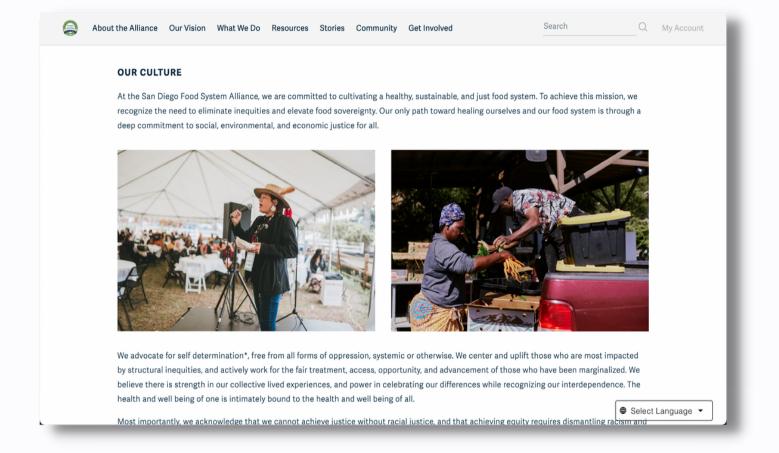


With guidance from TJC, we developed a justice, equity, diversity, and inclusion (JEDI) Committee comprised of staff, board, and Leadership Council members.

We've dedicated staff capacity to facilitating the JEDI Committee and regular meetings over the past 3 years, with the goal of holding space and accountability for this work within our organization.

#### Statement on Justice





Led by our JEDI Committee and together with our Leadership Council, we developed a Statement on Justice.

As a full group, we made a commitment to lead with race, and we crafted a vision for achieving racial justice in our food system.

#### We believe that equity, racial justice, and food sovereignty are achieved when all of the following are true:

#### Everyone has dignified access to opportunities for health and well-being

Race no longer determines one's well-being. Opportunities are designed to meet the needs of all people to achieve optimal wellness.

#### Historical injustices are recognized and rectified

Black, Indigenous, and people of color are respected and valued. Past experiences of oppression and theft are corrected and race-conscious policies are in place.

#### Resources and wealth are distributed equitably

Power is shared. Change is led by communities. All people have a pathway to positions of leadership, especially people of color.

#### Interdependence of people and their environment is realized

The world is seen as something that is shared. People coexist with cooperative responsibility for the risks and benefits associated with a fair and just food system.



# Leadership Workshops





We hosted multiple workshops for Alliance staff, board, Leadership Council, and others in our network to learn and evolve along this journey.

Workshop topics focused on developing a common language, understanding structural challenges in our food system, identity construction, dialogue facilitation, and community-led movement building.

# Roadmap for Cultivating Racial Justice in Our Alliance





Led by our JEDI Committee, we also developed a 3year roadmap to help us take tangible steps toward achieving our vision and hold us accountable. Our JEDI Roadmap was aligned with our Operating Strategy and included detailed goals, objectives, and strategies for creating a more "just" organization.

## Roadmap Snapshot

#### Goal 1

Promote Collaboration

Promote inclusive cross-sector and cross-cultural collaboration to create equitable, impactful, and lasting change in the food system

#### **Objectives & Actions**

1) Develop an inclusive network and decision-making structure

Research best practices for building inclusive and equitable networks

Research summary | Complete

Draft and finalize inclusive network and decision-making structure in collaboration with Leadership Council

Updated network structure | Complete

#### Strategic Plan

Goal 2 Influence Policy

Influence policy to advance community-led and equitable food system solutions

#### **Objectives & Actions**

1) Develop Alliance policy advocacy process

Design and implement Alliance policy advocacy process

Completed policy advocacy process | Q1 2022

2) Create and implement a racial equity-centered policy platform in

#### Goal 3

Catalyze Transformation

Catalyze transformation to increase food system awareness, engagement, and programming across all communities

#### **Clear Objectives**

#### **Objectives & Actions**

1) Elevate the voices of BIPOC community members, organizations, and initiatives through media channels

Cultivate relationships with communications staff at local BIPOC organizations, businesses, & institutions to build a local, sustainable, and equitable food movement

Peer network | Ongoing

#### Goal 4

Nurture Organization

Nurture organizational leadership to create a healthy, sustainable, and just foundation

#### **Objectives & Actions**

1) Build a diverse and representative Board of Directors that includes BIPOC in leadership roles

Actively recruit Board members that represent the communities that we serve

#### Board tracking | Ongoing

Ensure diverse and BIPOC leadership within the Board of Directors (i.e. Board

**Time Bound** 

# Accomplishments



Created JEDI toolkit

Developed Food Vision 2030, engaging over 3000 community members, primarily from communities of color

Assembled a majority POC Food Vision 2030 Stewardship Committee & created a free organizational membership program

Implemented community-led policy advocacy, programming, and storytelling

Cultivated a diverse Board of Directors with at least 50% people of color, a majority POC-led staff, and a growing POC-led network

Invested in staff through livable wages, quality benefits, and opportunities for growth

Established equitable policies and procedures, including our updating our employee handbook, compensation structure, hiring processes, performance evaluations, etc.

Created a culture of care and wellness within the organization that celebrates our diverse cultures and identities, creates space for shared learning, and fosters reflection and healing

# Where We Are Now

## **Our Commitment**

Strengthen our foundation of equitable policies and procedures

Remain accountable to our roadmap

Build a community-led movement around Food Vision 2030

Nurture our culture of care, wellness, and empathy

Hold space for learning and unlearning

Reimagine hierarchies and move toward a more deeply democratic organization





# **5 Minute Break**

# **Group Storytelling**

# **Community Agreements**



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# **Breakout Prompts**

Share your story to center racial justice in your organization or community.

What challenges are you experiencing?

What are you proud of?

What are some of your lessons learned?



# Thank you!

### We appreciate you being here today!

Learn more about our work:

sdfsa.org @sdfoodsys

Reach out to us:

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# Join our Office Hours on September 8th!

